

Cookie and Similar Technologies Policy

Pocket Money Adventures CIC | Version 1.1

Effective: 2 October 2026 | Review: 2 October 2027 or sooner on relevant change

Policy owner: Nathan Waldron, Director | Signatories: Nathan Waldron and Bernadette Houlton | Approved policy issue

Adopted by Pocket Money Adventures CIC on 2 October 2026.

Signed electronically: Nathan Waldron, Director and Designated Safeguarding Lead.

Signed electronically: Bernadette Houlton, Director and Deputy Designated Safeguarding Lead.

Typed electronic signatures in the established policy format.

Scope and information

Applies to PMA websites, subdomains and hosted resources, including cookies, local storage, pixels, tags and similar device storage/access. These technologies can store preferences, support security or allow measurement; some also involve personal data. Each site must maintain an accurate inventory of provider, purpose, duration and consent or exception.

Necessary technologies

Technologies strictly necessary for a service the user requests, or for transmitting a communication, may use a PECR exception. Explain their purpose. A preference record may be needed to remember the user's choices. Do not call every useful technology strictly necessary.

Optional technologies and 2026 exceptions

PMA's operating rule is to block optional analytics, advertising and other non-essential technologies until affirmative consent unless a specific current PECR exception has been documented and all its conditions met. Current ICO guidance includes limited statistical-purpose and appearance-related exceptions. These are not blanket analytics permission: purpose limits, clear information, any required simple free objection mechanism and third-party conditions must be met. Advertising and cross-site tracking are not covered by a statistical exception.

Choice and withdrawal

Where consent is needed, provide a clear, specific choice before storage/access; no pre-ticked consent or treating continued browsing as consent. Make refusal and withdrawal straightforward. Record the preference and honour it on the relevant site. Do not make free reading conditional on optional tracking consent.

Embeds, providers and transfers

Assess embedded video, payment and other third-party tools before enabling them. Loading an embed can disclose visitor information or access a device. Use a consent-gated or privacy-preserving alternative where required. Supplier use and international transfers must match the Privacy Policy and processor register.

Inventory and testing

Before release or a new integration, test the site without consent, after refusal, after acceptance and after withdrawal; record actual technologies and expiry. No invented cookie name, duration, IP-anonymisation claim or claim of a tested banner is included here. A policy signature is approval of the rule, not evidence that every site has passed its technical test.

Contact and review

Questions or choices: dpo@pocketmoneyadventures.co.uk. Browser settings may also remove or block cookies, although necessary functionality can be affected. Review on site or supplier change and at least annually.

Issue control: current approved issue dated 2 October 2026. Earlier issues are archived. Policy approval does not complete host agreements, individual acknowledgements or venue checks.